



## Proposal of Program

### DIASPORA ACEH TAIWAN 2019

#### A. INTRODUCTION

Ranup Lampuan is Acehnese student association in Taiwan. Aceh province is the province with more than 5 Million population located at the tip of Sumatera Island, Indonesia. Since 2007 until now (2018), Aceh government has sent thousands of Acehnese best students to study oversea after the Indonesia – Aceh peace treaty in 2005, which ended 30 years of armed conflict between Indonesia government and Aceh freedom movement, and Tsunami disaster in December 2004. Among many countries, Taiwan is one of the most favorable study destination both for Aceh government as well as Aceh youngster.

**Declining Student:** Recently, although Aceh population has growing up to more than 5 Million people, and more students showing more motivation and readiness to study oversea, but since 2015 there has been a decline in term of student being accepted in universities in Taiwan. It is a strange phenomenon considering Taiwan is targeting Indonesia as one of the country to strengthen relationship for implementing their southbond policy. The decline is very worrisome where it goes from hundreds of Acehnese student in Taiwan to only around 20 people by 2018.

**Possible Problem:** There are many possible reason for this phenomenon. Lack of information about Taiwan education such as what program are available, how to apply, which universities are more recommended, living cost, and etc. The promotion about Taiwan education is also very rarely heard comparing to other countries like USA or Australia. USA and Australia has a massive yearly promotion in Aceh province where they held seminars, sharing brochures, provide a sophisticated website with clear information, video advertisement, facilitating the universities to directly exhibit in Aceh, and so on.

**Our Proposal:** From this point of view, Ranup Lampuan propose a program called **DIASPORA ACEH TAIWAN 2018**, where we offer assistance universities and other institution in Taiwan in promoting and convincing best and most talented Acehnese student to come and study in Taiwan. With our experience studying in Taiwan as well as hundreds of members in both Taiwan and Aceh, we are able to help promote universities in specific or Taiwan education in general.

#### B. RANUP LAMPUAN PROFILE

Ranup Lampuan is Acehnese student association who study in Taiwan (亞齊學生會在台灣). Ranup Lampuan was established in 2007 as an association of all Acehnese student who study in Taiwan which overall has reach hundreds of students. As an organization, Ranup Lampuan vision is to solidify Acehnese student in Taiwan then assist and improve their role in the society. We have many program to achieve our organization goal such as initiating the alumni association of Ranup Lampuan, assisting universities in Taiwan to hold Taiwan education exhibition in Aceh, establish the traditional saman

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dance group in Taiwan, website development, and other program that is necessary to reach our organization vision and mission.

### C. PROGRAM DIASPORA ACEH TAIWAN 2018

In this part we are presenting some of the area that Ranup Lampuan capable of supporting the promotion of Taiwan Education in Aceh province. All of these event and programs are designed based on our assumption on what assistance that Taiwan government and universities needed in order to increase number of student from Aceh to come and study in Taiwan. But, besides these 7 event and program, we are flexible with other form of collaboration.

#### a) Seminar on Taiwan Education System

**Event Format:** Ranup Lampuan can help promote Taiwan Education system by holding seminars in all over Aceh province. The seminar can be held for 1 day in a targeted campuses all around Aceh province and inviting approximately more than 500 student, teacher, and parents, and so on. In this event, we can also provide the walk in interview.

This seminar is important to raise awareness about Taiwan Education system, what program are available, the benefit of studying in Taiwan, and so on. Seminar format can facilitate the meeting between decision makers from Taiwan education practitioner and Aceh policy makers.

**Ranup Lampuan Role and Budget:** Ranup Lampuan Association can take a role as the seminar committee. We can set up a place, arrange the local speakers, advertise the event, public relation and media coverage, documentation and event report. *The approximation cost for this event/program can be discussed accordingly.*

#### b) Exhibition

**Event format:** Exhibition is where we congregate stands for universities from all around Taiwan and invite Acehnese people to come and ask directly to each universities. The event usually take 3 days from 08:00 AM to 17:00 PM. The University in each stand will provide information by direct Question and Answer, or by handing over the posters. Each stand will also designed to be most appealing to the audience and equip with videos, flags, forms, staff, and so on. This can also become the walk in interview for any university that want to have a more progressive approach.

**Ranup Lampuan Role and Budget:** Ranup Lampuan Association can take a role as the Exhibition committee. We can set up a place, arrange the administration with local government, advertise the event, public relation and media coverage, documentation and event report. *The approximation cost for this event/program can be discussed accordingly*

#### c) University visit

**Event Format:** University visit can be a very good strategy in order to establish trust and understanding between universities in Aceh and Taiwan. In University visit, the delegation from university in Taiwan can meet the decision maker of Universities in Aceh Province. This event can be the stepping stone for establishing networking, make an agreement, and other deal that benefiting both parties.

**Ranup Lampuan Role and Budget:** Having alumni in every corner of Aceh enable Ranup Lampuan to help universities in Taiwan to connect to the right person, set the schedule and other necessary arrangement. *The approximation cost for this event/program can be discussed accordingly*

#### d) Video Production

**Program format:** video is an effective tool to use in promoting a message to millennial generation. We are capable of producing the video with the format of advertisement,

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documentary, B-role style, and other wide variety of format. As we are a local people, we know better what message and how to convey the message that is convincing for local people.

**Ranup Lampuan Role and Budget:** we have member and alumni that has the ability in producing professional movie. *The approximation cost for this event/program can be discussed accordingly.*

**e) Website and content creation**

**Program Format:** Ranup Lampuan have a website [ranuplampuan.org](http://ranuplampuan.org). This website is the depository of dozens of alumni and Ranup Lampuan members who write mostly about their Taiwan's life while doing study. This website accept the information that related to university information, application process and other thing that is necessary.

**Ranup Lampuan Role and Budget:** *The approximation cost for this event/program can be discussed accordingly*

**f) Application assistance and TOEFL Test Administration:**

**Program Format:** Application preparation is one of the problem facing by many Aceh students. The problem could be in drafting the study plan statement, finding the right recommendation letter, deciding which program to choose that align with one academic and passion background. Besides application assistance, TOEFL is another obstacle that can prevent student to apply. Ranup Lampuan can also help with it by facilitate the administrating TOEFL test in particular university that does not have TOEFL test.

**Ranup Lampuan Role and Budget:** All of Ranup Lampuan member are holding either graduate or doctoral degree from Taiwan, we are familiar with application preparation for scholarship. Majority of them also the lecturer in several universities all around Aceh province and other province. We are perfect for this task. *The approximation cost for this event/program can be discussed accordingly.*

**g) Welcoming New Student**

Ranup Lampuan has been doing this role since it is established in 2007. We coordinate with Aceh Government to help new student adapt with their new life in Taiwan. This is very essential in order for new student to speed up their adaptation with new environment which then help them study better.

**Ranup Lampuan Role and Budget:** *The approximation cost for this event/program can be discussed accordingly*

**D. OBJECTIVE**

- To initiate contribution for promotion of Taiwan education many universities in Aceh-Indoensia
- To give new perspective to Taiwan that Aceh Student Association (Ranup Lampuan) care to promote of Taiwan education.
- To introduce Taiwanese positive cultures and customs to cultivate their positive values.
- To encourage more Acehnese people studying in Taiwan by scholarship programs.
- To make good partnership in education systems between Aceh and Taiwan

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## E. TARGET

Here are the list of several university in Aceh province:

No	Name of University	Name of the Cities in Aceh
1	Syiah Kuala University	Banda Aceh
2.	UIN Ar-Raniry	Banda Aceh
3	Teuku Umar University	Meulaboh
4	Malikussaleh University	Lhokseumawe
	Politeknik Aceh	Banda Aceh
6	Politeknik Lhokseumawe	Lhokseumawe
7	Serambi Mekah University	Banda Aceh
8	Muhammadiyah Banda Aceh University	Banda Aceh
9	Universitas Abulyatama	Banda Aceh
10	Samudra University	Langsa
11	Cot Kalla University	East Of Aceh
12	Almuslim University	Biruen
13	Jabal Ghafur University	Pidie
14	Ubudiyah Aceh University	Banda Aceh

## F. CLOSING

One of Ranup Lampuan mission is to increase the number of people from Aceh to study in Taiwan. This proposal is our possible contribution based on our available resources. We hope that the collaboration between Ranup Lampuan and your institution can catalyze the better relationship between Taiwan and Aceh in particular and Indonesia in general.

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